

## Brach Eichler Celebrates its 55th Year and Expands its Office

Roseland, NJ (April 28, 2022) – Brach Eichler LLC, today announced it is expanding its New Jersey presence following the signing of its lease which includes the growth and renovation of its Roseland, New Jersey office. This year the multidisciplinary law firm celebrates its 55th anniversary, evidence to Brach Eichler's continued growth and longevity. The expansion of the firm's New Jersey headquarters enhances Brach Eichler's ability to provide clients with services across the firm's practice areas of healthcare, real estate, litigation, corporate and labor and employment practices, among others.

Brach Eichler will increase its current office footprint by 15 percent to 56,000 square feet and will now occupy the entire 2<sup>nd</sup> floor in addition to maintaining its additional space on 3<sup>rd</sup> floor. The expanded space is expected to be completed by Labor Day, with approximately 18 new offices, a new courtroom for virtual trials, as well as two state-of-the-art technologically advanced conference rooms. Additionally, the terms of the extended lease for the largest resident at 101 Eisenhower Parkway, include two Brach Eichler signs to be installed, one facing Eisenhower Parkway and the other facing Interstate-280.

"Despite the pandemic, 2021 was Brach Eichler's biggest year to date and this additional space will support the firm's growth trajectory," said **John D. Fanburg, Brach Eichler Managing Member**. "I am proud of our attorneys' hard work, dedication to client service, and track record of success which has triggered this needed expansion. We look forward to building on this momentum with continued success and growth across our practices. As our firm continues to grow, our core values always remain consistent: integrity, respect, and excellence."

Brach Eichler recently announced its largest member promotion class of 10 accomplished lawyers from a wide range of practices. From 2021 to date, Brach Eichler has added 35 new hires comprising of attorneys and staff. The firm's office expansion comes as some law firms have begun to rethink their office space needs after finding success working from home. However Brach Eichler believes that there is a loss in collaboration, relationship building and firm culture with an all-virtual law firm. "While many companies have reduced their office footprints during the pandemic, Brach Eichler is committed to returning to an in-person office experience to practice law passionately with an eye toward the end result," said **Fanburg**. "We are doubling down on office space because we believe in-person collaboration is vital to our attorneys' training and mentorship."

The Firm made painstaking efforts to ensure the New Jersey office is operating in a safe and careful manner. In light of the unique circumstances posed by the coronavirus (COVID-19), the firm has implemented several health and safety precautions to prioritize a safe work environment as well as mitigate the spread of COVID-19. Steps taken to address the risks of working in a close-contact environment include professionally cleaning and disinfecting the office space; installing ionization and air filtration units to reduce the flow of irritants within the office space; and installing plexiglass barriers at open workspaces.

In celebration of its 55th anniversary, Brach Eichler will release a video on the history of the firm featuring interviews with key clients and firm alumni. Brach Eichler has 80 attorneys, and expertise across 15 practice areas. The firm is recognized as a leader in real estate law and healthcare representation, serving individuals and entities from every corner of the healthcare industry. Brach Eichler is known for innovation, flexibility, and a focus on practical solutions.

### About Brach Eichler LLC

Brach Eichler LLC is a full-service law firm based in Roseland, NJ. With 80 attorneys, the firm is focused on the following practice areas: Healthcare; Real Estate; Litigation; Trusts and Estates; Corporate Transactions & Financial Services; Personal Injury; Criminal Defense and Government Investigations; Labor and Employment; Environmental and Land Use; Family Law Services;

Intellectual Property & Information Technology; Real Estate Tax Appeals; Tax; and the Cannabis Industry. Brach Eichler attorneys have been recognized by clients and peers alike in The Best Lawyers in America<sup>®</sup>, Chambers USA, and New Jersey Super Lawyers. For more information, please visit [www.bracheichler.com](http://www.bracheichler.com).

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