

Brach Eichler Names Keith J. Roberts and Rose Suriano Co-Chairs of Litigation Practice

Roseland, NJ (October 23, 2019) – Brach Eichler LLC announced today that [Keith J. Roberts](#) and [Rose Suriano](#) have been named co-chairs of the firm's [Litigation Practice](#).

"Brach Eichler continues to evolve and grow and nowhere is this more evident than our Litigation Practice," noted [John D. Fanburg](#), Managing Member and Healthcare Law Practice Chair. "Rose and Keith are exceptional litigators who have distinguished themselves among members of the New Jersey bar and the courts. They have both demonstrated the kind of leadership that will be pivotal in taking Brach Eichler's litigation practice to the next level."

He added, "Rose has cultivated an impressive practice and impeccable reputation as one of New Jersey's top business litigators. Similarly, Keith is an aggressive, skilled advocate, especially within New Jersey's competitive healthcare arena. Our Executive Committee thanks former Litigation Chair [Charles Gormally](#) for his mentorship and skill in leading the litigation department to where it is today."

Speaking on his appointment, Roberts commented, "Brach Eichler is a special place, where I am privileged to work beside quality professionals. I look forward to our continued growth as a firm, and working with Rose to expand our Litigation Practice." Says Suriano, "As co-chair of Brach Eichler's highly respected Litigation Practice, I feel privileged to be able to lead and grow this tremendous group of skilled and talented lawyers who zealously and tirelessly advocate for our clients."

This announcement follows the firm's appointment earlier this year of Susan Dromsky-Reed to the firm's Executive Committee, making her the first woman to sit on the five-person Committee. Brach Eichler also celebrated a year of impressive growth. The firm's 2018 revenue of \$43.1 million now ranks Brach Eichler #18 statewide, according to the [New Jersey Law Journal](#).

"I am enthusiastic that Rose and Keith have earned co-leadership positions in the firm after having successfully transitioning and growing their practices at Brach Eichler. This promotion formally recognizes their contributions to the firm and I look forward to continuing the growth and development of the firm and its litigation group for many years," Gormally commented. "Now more than ever in this very competitive environment, transitioning leadership roles is vital to the firm retaining its well-regarded status." Gormally noted that, "This transition of departmental administration will also enable me to focus on the 'bet the company' litigation matters that I find both fulfilling and challenging as well as growing and developing the cannabis practice that we formed a few years ago." Gormally is a member of the bars in New York, New Jersey, Colorado, and California—all states with growing cannabis businesses.

Concludes Fanburg, "Our firm is bolstered by an entrepreneurial culture that allows the firm's third generation of lawyers, now in their 30s, 40s, and 50s, to expand and innovate their practices. We are thoroughly committed to their advancement and are very excited for what the future holds for Brach Eichler."

About Keith Roberts

Roberts is certified by the New Jersey Supreme Court as a Civil Trial Attorney, a distinction awarded to less than two percent of the lawyers in the state. He is an experienced and formidable advocate for his clients with extensive jury trial and administrative hearing experience in complex matters. Roberts is often consulted by healthcare professionals for his extensive insight concerning regulatory issues, practice structures, insurance audits, and compliance.

Roberts is frequently sought out by healthcare professionals to tackle complex litigation involving insurance fraud, RICO, False Claims Act, and disciplinary proceedings before state licensing boards. He is also called upon to represent hospital systems,

surgical centers, medical practices, and a wide array of healthcare professionals in complex litigation matters.

Driven by results, Roberts is known for his commitment to excellence throughout the litigation process with demonstrated ability to extract clients from difficult situations. His track record is well recognized by his peers for successful outcomes at jury trials, administrative hearings, and arbitration proceedings.

Roberts is also widely known as an expert in No Fault Insurance, as well as reimbursement litigation, where he commonly represents medical providers against insurance carriers in coding and fraud disputes. He previously served as a member of the Technical Advisory Committee to the New Jersey Department of Banking and Insurance. He has also served as a member of the Forthright NJ Arbitration Advisory Council. He frequently lectures for the New Jersey Institute for Continuing Legal Education concerning healthcare and insurance-related matters.

Named to New Jersey Super Lawyers from 2017 through 2019, Roberts earned a J.D. from New York Law School and a B.A. from Manhattan College. He resides in Old Tappan, NJ.

About Rose Suriano

Suriano has over 29 years of trial and appellate court experience in both state and federal courts across the country. She handles complex contract and business matters, including claims between members of limited liability companies, partnership/shareholder disputes, theft and misappropriation of trade secrets and proprietary information, restrictive covenant litigation, domain name disputes, theft of computer data, and a wide variety of other contract and business disputes. She also handles construction litigation, including delay claims, non-payment claims, and performance claims for owners, general contractors, and subcontractors.

Suriano has built a reputation for taking the difficult cases others have feared or have been unable to manage and successfully turning them around in favor of the client. Many of her cases come from former adversaries who admire her tenacity and relentless desire to deliver a win to the client.

A true leader, Suriano is a member of several organizations and the recipient of many honors and awards. In 2019, she was named one of five "Women of Achievement" by the New Jersey chapter of Professional Women in Construction. In 2018, she was selected by the New Jersey Law Journal as one of 20 "Top Women in the Law." She was also selected by her peers for inclusion in The Best Lawyers in America® in 2019 and 2020.

Additionally, Suriano was named a "Top 25 Leading Woman Entrepreneur in NJ" in 2017, and was recognized by NJBIZ as a "Best 50 Woman in Business in NJ" in 2011. Suriano has also been named to the NJ Super Lawyers list from 2015-2019. She is rated AV Preeminent by Martindale-Hubbell. In 2017, Rose was elected to serve as a director of the NJSBA Business Law Section for a three-year term. She has lectured on many business law topics and has served on panels for the Institute of Continuing Legal Education.

She earned a J.D. from Seton Hall University School of law and a B.A. from Seton Hall University. She resides in Readington Township, NJ.

About Brach Eichler LLC

Brach Eichler LLC, is a full-service law firm based in Roseland, NJ. With over 80 attorneys, the firm is focused in the following practice areas: Healthcare Law; Real Estate; Litigation; Trusts and Estates; Business Transactions and Financial Services; Personal Injury; Criminal Defense and Government Investigations; Labor and Employment; Environmental & Land Use; Family Law; Patent, Intellectual Property & Information Technology; Real Estate Tax Appeals; Tax; and Cannabis Law. Brach Eichler attorneys have been recognized by clients and peers alike in The Best Lawyers in America®, Chambers USA, and New Jersey

Super Lawyers.

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