

Brach Eichler Serves as Healthcare and Regulatory Counsel to Simon Eye Holdings, LLC in Its Strategic Investment with Brightstar Capital Partners

5/18/2026

Brach Eichler LLC served as special counsel to [Simon Eye Holdings, LLC](#) (“Simon Eye”), an integrated vision care platform providing optometry, optical, and ophthalmology services across the Mid-Atlantic region, in connection with a strategic investment by Brightstar Capital Partners (“Brightstar”), a middle-market private equity firm focused on partnering with entrepreneurs and management teams. The transaction is expected to support Simon Eye’s continued growth and ability to expand access to high-quality eye care across the communities it serves.

“We were proud to support Simon Eye in this important transaction,” said Caroline J. Patterson, Member and Vice Chair of the firm’s [Healthcare Law](#) practice. “Simon Eye has built a strong reputation for patient-focused eye care, and this transaction positions the organization for continued success and growth. Our role as healthcare and regulatory counsel reflects Brach Eichler’s deep experience advising health care providers and physician-led platforms on sophisticated transactional and regulatory matters.”

The Brach Eichler team included [Caroline J. Patterson](#), [Erika R. Marshall](#) and [Rebecca T. Falk](#).

Click [here](#) to view Brightstar Capital Partner’s announcement.

Authors

The following attorneys contributed to this insight.



Caroline J. Patterson

Member
Healthcare Law

973-364-5233 · 973-618-5547 Fax
cpatterson@bracheichler.com



Erika R. Marshall

Counsel
Healthcare Law

973.364.5236 · 973.618.5954 Fax
emarshall@bracheichler.com



Rebecca T. Falk

Associate
Healthcare Law

973-364-8393 · 973-618-5923 Fax

rfalk@bracheichler.com