

## Brach Eichler Welcomes Trusts and Estates Member Joy Elizabeth Matak

Significant Developments

Welcome  
**Joy Elizabeth Matak!**  
Member, Trusts and Estates

BRACH | EICHLER<sup>LLC</sup>  
Counsellors at Law



3/19/2026

Brach Eichler LLC, a full-service law firm known for delivering strategic, results-driven counsel to businesses and individuals, is pleased to announce that Joy Matak has joined the firm as a Member in its Trusts and Estates Practice Group, further strengthening the firm's private client and wealth planning capabilities.

With almost 30 years of diversified experience as a wealth transfer strategist, Matak identifies opportunities for her clients to mitigate income taxes while achieving their business succession, asset protection, and estate planning goals. Her practice focuses on developing customized strategies to preserve and transfer wealth efficiently, navigate complex tax issues, and achieve long-term family and business objectives.

"Joy's depth of experience and nationally recognized thought leadership make her an outstanding addition to our firm," said Susan Dromsky-Reed, Member and Chair of the Trusts and Estates practice at Brach Eichler. "Her arrival significantly enhances our Trusts and Estates practice and reflects our continued commitment to providing strategic, forward-thinking counsel to our clients."

Matak's practice includes income and estate tax planning, asset protection, life insurance structuring, and post-mortem planning. She is widely regarded as a leading voice in her field and is a frequent speaker for organizations such as the National Tax Institute; New Jersey Institute of Continuing Legal Education and the Greater New Jersey Estate Planning Council. She serves on the editorial board of *Trusts & Estates* magazine for which she co-authors the print journal's bi-monthly column *Practical Practice Solutions* and has authored numerous articles for prominent tax and estate planning publications. In addition, she co-authored *Estate Planning: Estate, Tax and Other Planning after the Tax Cuts and Jobs Act of 2017*.

Brach Eichler’s collaborative culture and strong commitment to client service made this an exciting opportunity,” said Matak. “I look forward to working with the firm’s talented team to help clients address complex planning challenges and protect their legacies.”

Matak earned her LL.M. in Taxation, with distinction, from Georgetown University Law Center, her J.D., cum laude, from Vermont Law School, and her B.S., cum laude, in Mathematics from Seton Hall University. She is admitted to practice in New Jersey.

For more information about Joy Matak and Brach Eichler, please visit [www.bracheichler.com](http://www.bracheichler.com).

---

## Authors

The following attorneys contributed to this insight.



### Joy Elizabeth Matak

**Member**

Trusts and Estates, Tax

973.287.4286 · 973.602.8673 Fax

[jmatak@bracheichler.com](mailto:jmatak@bracheichler.com)