

## Deepfake Technology Alert

The graphic features a central image of hands holding a smartphone. Overlaid on this are several icons: a globe with 'www', a megaphone, an envelope with 'E-MAIL', a group of people, a play button, and a social media network diagram labeled 'SOCIAL MEDIA'. The word 'DEEPPFAKE' is prominently displayed in the center. The Brach Eichler LLC logo is at the bottom left.

**Litigation Quarterly Advisor**

### Deepfake Technology Alert

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Deepfake technology (Artificial Intelligence generated audio, video, and images that convincingly mimic real people) has rapidly become more accessible and sophisticated. While often discussed in the context of politics and cybersecurity, deepfakes are increasingly affecting family law matters, where credibility, intent, and accurate evidence are central. Family law clients should understand the risks, legal implications, and protective measures available.

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*If you have any questions about this alert, please contact:*

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