

Your Fitness Tracker's Secrets: New Bill Targets Wearable Health Data Sales

Healthcare Law Update

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On May 4, 2026, the New Jersey State Senate introduced [Bill No. 4065](#), which would prohibit technology companies from selling, or offering to sell, health information collected through wearable technology (smart watches, smart rings, fitness trackers, smart eyeglasses, and continuous glucose monitors) unless the consumer gives express written consent. The Bill is intended to give consumers more control over health data generated by wearable devices and to prevent that data from being sold without permission.

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