



Cannabis Industry

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A growing number of states have instituted a legalized and regulated cannabis marketplace, while others are poised to seriously consider ending cannabis prohibition. With November 2020's historic vote, New Jersey is getting ever closer to a regulated, adult-use marketplace. This emerging business development presents both challenges and opportunities affecting state and local governments; banking and taxation; real estate and land use regulation; healthcare and medical testing; and industries including food production, farming, packaging, and tourism. Brach Eichler's Cannabis Practice is comprised of thought leaders across this industry spectrum. Our attorneys are uniquely qualified to navigate complicated and highly regulated marketplaces, while providing practical and informed guidance to entrepreneurs participating in this business.

Brach Eichler is well positioned to mentor you as the legislative and regulatory process for legalized cannabis emerges in New Jersey. We are ready to help you strategize and work through the legal and business issues facing your enterprise.

- [Cannabis Industry Practice Overview](#)

- [Brach Eichler's observations following the announcement of an adult-use cannabis bill in New Jersey](#)
- [Brach Eichler's most recent White Paper: "New Jersey Cannabis: Observations on Opportunity Lost Along the Way"](#)
- ["Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity"](#)
- ["Legal Cannabis in New Jersey: Is This Joint Worth A Quick \\$1 Billion?"](#)
- ["The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey"](#)

Visit our new Cannabis Resource Center

Our Promise

At Brach Eichler, we are committed to a dynamic and meaningful partnership with our clients. We move forward with a shared vision, one that is carefully crafted and thoughtfully and practically implemented. Together, we achieve success.

Insights

News - February 24, 2021

Fanburg and Gormally Comment in New Jersey Law Journal Following Cannabis Bill Passage

News - January 28, 2021

Fanburg in ROI-NJ on NJ Cannabis Challenges

Articles - January 15, 2021

Fanburg and Gormally in the New Jersey Law Journal on Cannabis Social Justice Reform

News - January 12, 2021

Gormally in Forbes on Federal Cannabis Reform

Articles - December 29, 2020

Fanburg in the Star-Ledger on Purchasing Cannabis Legally in NJ

News - December 17, 2020

Gormally Quoted in Politico.com on Problematic Cannabis Grow Laws

News - December 17, 2020

Fanburg in NJ Cannabis Insider on the Federal Cannabis Ban

News - December 11, 2020

Brach Eichler Cannabis Poll Findings Referenced on nj.com

News - November 30, 2020

Business Insider: Fanburg and Gormally Among Top Cannabis Power Players in NJ

[News - November 30, 2020](#)

Gormally Interviewed by FOX NewsNow on NJ Cannabis Debut

[News - November 18, 2020](#)

Gormally in The Wall Street Journal on Potential Cannabis Market Participants

[News - November 10, 2020](#)

Fanburg in Atlanta Journal-Constitution on NJ Cannabis Vote

[News - November 5, 2020](#)

Gormally Comments in Law360 on Regional Effects of Positive NJ Cannabis Vote

[News - November 5, 2020](#)

Fanburg on Social Justice Component of NJ Cannabis Legalization

[News - November 4, 2020](#)

NEW: 3 states approved legalizing recreational marijuana

[News - November 4, 2020](#)

Legal marijuana measures passed in 5 states, Oregon decriminalizes all drugs

[News - November 3, 2020](#)

If N.J. voters legalize weed, it'll be at least a year until it's available to buy, industry experts say

[News - November 3, 2020](#)

NJ Marijuana Legalization Ballot Question Passes by 2-1 Margin

[News - November 3, 2020](#)

New Jersey voters show strong support for legalizing marijuana: Poll

[News - October 30, 2020](#)

Study Shows Cannabis is Becoming a Less Divisive Issue in the U.S.

[News - October 29, 2020](#)

Fanburg in Bloomberg on Changing Sentiment Toward Cannabis

[News - October 29, 2020](#)

Social Issues Driving Support for Legalized Marijuana, 'Making It a Winner' for Nov. 3

[News - October 29, 2020](#)

Cannabis in New Jersey: A Budding Industry?

[News - October 28, 2020](#)

Cannabis, No Longer So Divisive, Draws More Conservative Support

[News - October 27, 2020](#)

Polls show marijuana legalization leading as Election Day nears

[Events - October 26, 2020](#)

Webinar: Countdown to Legalization

October 27, 2020 @ 1:00 p.m.

[News - October 25, 2020](#)

NJ voters want low-level marijuana crimes cleared, poll finds

[News - October 24, 2020](#)

Predicting the Marijuana Vote in All 5 States for Nov. 3

[News - October 22, 2020](#)

New Survey Underscores Strong Support For Cannabis Among NJ Voters

[News - October 22, 2020](#)

Latest Brach Eichler Cannabis Poll Results Covered Widely in the Press

[News - October 22, 2020](#)

Polls Show New Jersey Voters Strongly in Support of Marijuana Referendum

[News - October 21, 2020](#)

Poll: Majority in New Jersey supports pardons for even the most serious marijuana offenses

[Press Releases - October 21, 2020](#)

New Brach Eichler Poll: New Jersey Voters Want Gov. Murphy to Pardon Low-Level Marijuana Convictions

[News - October 21, 2020](#)

Poll: NJ Voters Support Recreational Marijuana

[News - October 21, 2020](#)

Possible N.J. marijuana legalization is focus of special 10/27 forum with lawmakers, insiders, and regulators

[News - October 20, 2020](#)

PIX 11 Morning News Coverage on Brach Eichler's Cannabis Poll

[News - October 20, 2020](#)

1010 Wins Radio Coverage on Brach Eichler's Cannabis Poll

[Events - October 20, 2020](#)

Webinar: The Road to the Referendum: The Advent of Regulated, Recreational Cannabis in New Jersey
On-demand

[News - October 20, 2020](#)

New Brach Eichler Poll: New Jersey Voters Want Gov. Murphy To Pardon Low-Level Marijuana Convictions

[News - October 20, 2020](#)

NJ Adult-Use Marijuana Legalization to Ignite Domino Wxonomixeffect

[News - October 20, 2020](#)

NJ Voters Want Gov. Murphy to Pardon Low-level Cannabis Convictions

[News - October 20, 2020](#)

New Jersey Voters Strongly Back Marijuana Legalization And Cannabis Pardons, New Poll Finds

[News - October 20, 2020](#)

NJ voters strongly favor legal weed ahead of referendum, new poll shows

[News - October 8, 2020](#)

Fanburg Quoted in Crain's New York Business on NJ Cannabis Ballot Question

[News - October 6, 2020](#)

Will New Jersey Be the Next State to Legalize Marijuana?

[News - October 2, 2020](#)

Pandemic Boosts Marijuana Legalization Support in New Jersey

[News - October 1, 2020](#)

Latest Brach Eichler Cannabis Poll: Greater Support for Legal Cannabis Due to COVID-19

[News - September 15, 2020](#)

Results of Second Brach Eichler Cannabis Poll Featured in the New Jersey Law Journal

[News - September 10, 2020](#)

Banners Urge New Jersey Voters to Say "Yes" to Legalizing Recreational Weed

[News - August 25, 2020](#)

Results of Second Brach Eichler Cannabis Poll Featured on nj.com

[Press Releases - August 20, 2020](#)

Brach Eichler Poll Shows New Jersey Voters Favor a Higher Sales Tax on Legal Marijuana

[Alerts - August 6, 2020](#)

New Cannabis Radio Episode: Charles Gormally Talks to Chris Melillo of Curaleaf!

[Press Releases - July 28, 2020](#)

Brach Eichler Poll Shows New Jersey Voters Across All Political Lines Favor Legalizing Marijuana

[News - June 22, 2020](#)

Gormally Guest Speaker on "All Rise" Radio Show

[News - June 17, 2020](#)

Gormally on Benzinga.com About Failed Federal Cannabis Policy

[News - June 11, 2020](#)

New Cannabis Radio Podcast: Investment Opportunities in the Cannabis Industry

[News - June 10, 2020](#)

Gormally in Benzinga.com on New Jersey's Cannabis Referendum

[News - June 3, 2020](#)

Gormally in ROI-NJ on the Need for Cannabis Business Banking

[News - May 29, 2020](#)

Gormally in headynj.com on the Need for Cannabis Banking Reform

[News - May 21, 2020](#)

New Cannabis Radio Podcast: Social Injustice of Failed Cannabis Prohibition

[News - May 19, 2020](#)

Gormally in NJBIZ on Legislation Benefitting Legal Cannabis Operators

[Alerts - May 15, 2020](#)

New HEROES Act Would Permit Banking and Insurance for Cannabiz

[News - May 14, 2020](#)

Fanburg Talks to nj.com on Cannabis Provision in COVID-19 Stimulus Bill

[News - May 12, 2020](#)

New Cannabis Radio Podcast Now Available: "Pharmaceutical Grade Cannabis Research"

[News - April 14, 2020](#)

Brach Eichler Launches Podcast, "Cannabis Realities," on Cannabis Radio

[News - March 10, 2020](#)

Collins in NJBIZ on Workplace Implications of Expanding Medical Cannabis

[Articles - January 31, 2020](#)

**Collins Op-Ed on Amazon Medical Marijuana Case Featured on NJ.com
NJ.com**

[Articles - January 27, 2020](#)

Adult-Use Cannabis Referendum Is A Failure From the Start

[White Papers - December 6, 2019](#)

New Jersey Cannabis: Observations on Opportunity Lost Along the Way

[News - August 16, 2019](#)

Gormally in NJBIZ on the Application Process and Expansion of Medical Marijuana in NJ

[Articles - July 23, 2019](#)

Fanburg Writes Op-Ed for ROI-NJ on Expansion of Medical Marijuana in NJ

[Alerts - June 7, 2019](#)

Brach Eichler Cannabis Practice's Video Series is Primer on N.J.'S Business and Political Landscape for Out-Of-State Businesses

[Articles - May 23, 2019](#)

Charles Gormally on NJ's Failure to Pass a Cannabis Bill in NJBIZ Op-Ed

[Alerts - April 4, 2019](#)

Brach Eichler's Observations to Presumed Cannabis Bill Agreement

[News - April 4, 2019](#)

**Fanburg and Gormally in ROI-NJ on Cancelled Cannabis Vote
ROI-NJ**

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Cannabis Law Group: Meet Our Attorneys

[News - March 8, 2019](#)

Gormally Talks Cannabis in Commerce Magazine

[Articles - March 5, 2019](#)

Brach Eichler on Multistate Cannabis Operators in Forbes

[Articles - January 16, 2019](#)

Fanburg and Gormally in Forbes Magazine
Forbes

[News - December 5, 2018](#)

Fanburg Talks to Fios1 About NJ Cannabis Bill

[Lectures - October 24, 2018](#)

Establishing a Legal and Compliant Cannabis Business
NJ Cannabis Summit

[Articles - September 24, 2018](#)

It's Not Just Cannabis Stocks - Salaries and Jobs in Legal Weed Are Climbing Too
Fanburg in Forbes on Growth of Marijuana Industry in New Jersey, (quoted in)

[Articles - September 24, 2018](#)

NJ Cannabis Business Opportunities
Gormally talks to Commerce Magazine

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NJ Legal Weed Bill Could Be Coming Soon, and Opponents Are Making One Last Push to Stop It
Gormally Shares Insights on Recreational Marijuana, Northjersey.com, (quoted in)

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Gormally Shares Insights on Cannabis Legislation Webcast

[Articles - September 20, 2018](#)

Cannabis Legalization in 2018: What the Future Holds
Gormally Shares Insights on Cannabis Legislation Webcast, The Knowledge Group

[News - September 14, 2018](#)

Gormally in Commerce Magazine on NJ Cannabis Business Opportunities

[Lectures - August 8, 2018](#)

The Dope on Dope: The Latest on Cannabis and the Opioid Crisis
NJICLE

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Analysis: What Proposed DOH Regs Mean
NJ Cannabis Media.com (quoted in)

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Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity
Brach Eichler Cannabis Law White Paper

[Lectures - March 30, 2018](#)

Fanburg and Gormally on NJ Cannabis Panel

[Articles - February 12, 2018](#)

Brach Eichler's Cannabis White Paper Referenced on NJ.COM
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[Articles - January 23, 2018](#)

As Legal Issues Surround Cannabis, Law Firms Get Ready
ROI-NJ, (quoted in)

[Articles - January 18, 2018](#)

6 Issues To Watch As Murphy Takes Office

[Articles - January 13, 2018](#)

Will Trump Divert Funds From Anti-Terrorism To Close Pot Shops? Cannabis CEOs Hope Not
Fanburg and Gormally in Forbes Magazine

[White Papers - January 11, 2018](#)

The Business, Regulatory, and Legal Challenges — and Opportunity — of a Legalized Cannabis Marketplace in New Jersey
Brach Eichler Cannabis Law White Paper

[Articles - January 4, 2018](#)

Sessions Takes Aim On Marijuana Enforcement
NJBIZ (quoted in)

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Investorideas.com

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Murphy's State Bank Could Solve Cannabis Business Problems, Brach Eichler Says
Fanburg and Gormally in NJBIZ on Legal Cannabis in NJ

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Gormally in The Record on the potential for \$1 billion in revenue from legal cannabis
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[Press Releases - December 18, 2017](#)

Legal Cannabis in NJ: Is This Joint Worth a Quick \$1 Billion?

[White Papers - December 15, 2017](#)

The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey

Blog

[Cannabis Law Blog July 30, 2020](#)

Hemp Wanted: Cannabis Cousin a Natural Fit in the Garden State

[Cannabis Law Blog](#) *June 18, 2020*

Smoke 'Em If You Got 'Em—Cannabis Decriminalization Buzzing

[Cannabis Law Blog](#) *June 9, 2020*

Impaired Driving in the Era of “Legal” Cannabis Use

[Cannabis Law Blog](#) *May 18, 2020*

New Jersey Supreme Court Poised to Resolve Cannabis Reimbursement Conflict

[Cannabis Law Blog](#) *December 18, 2018*

Municipal Resistance to Legal Cannabis

[Cannabis Law Blog](#) *November 21, 2018*

Cannabis Businesses Need to Protect Their Operations from Civil RICO Liability

[Cannabis Law Blog](#) *November 19, 2018*

Achieving Social Justice While Ending Cannabis Prohibition
