



## Cannabis Law

### Members

- John D. Fanburg
- Charles X. Gormally
- Riza I. Dagli
- Carol Grelecki
- Allen J. Popowitz
- Susan R. Rubright
- Frances B. Stella
- Matthew M. Collins

John D. Fanburg, Co-Chair • Charles X. Gormally, Co-Chair



**A growing number of states have instituted a legalized and regulated cannabis marketplace, while others are poised to seriously consider ending cannabis prohibition.** New Jersey is getting ever closer to a regulated, adult-use marketplace. This emerging business development presents both challenges and opportunities affecting state and local governments; banking and taxation; real estate and land use regulation; healthcare and medical testing; and industries including food production, farming, packaging, and tourism. Brach Eichler's Cannabis Practice is comprised of thought leaders across this industry spectrum. Our attorneys are uniquely qualified to navigate complicated and highly regulated marketplaces, while providing practical and informed guidance to entrepreneurs participating in this business.

Brach Eichler is well positioned to mentor you as the legislative and regulatory process for legalized

cannabis emerges in New Jersey. We are ready to help you strategize and work through the legal and business issues facing your enterprise.

- [Cannabis Law Overview](#)
- Brach Eichler's [observations following the announcement of an adult-use cannabis bill in New Jersey](#).
- Brach Eichler's most recent White Paper: [Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity.](#)
- ["Legal Cannabis in New Jersey: Is This Joint Worth A Quick \\$1 Billion?"](#)
- ["The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey."](#)

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## Our Promise

At Brach Eichler, we are committed to a dynamic and meaningful partnership with our clients. We move forward with a shared vision, one that is carefully crafted and thoughtfully and practically implemented. Together, we achieve success.

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## Insights



Alerts, April 4, 2019

### Brach Eichler's Observations to Presumed Cannabis Bill Agreement



Articles, April 4, 2019

### Fanburg and Gormally in ROI-NJ on Cancelled Cannabis Vote ROI-NJ



Alerts, March 22, 2019

### Cannabis Law Group: Meet Our Attorneys



Articles, March 8, 2019

### When the Smoke Clears, Cannabis Will Be the Garden State's New Cash Crop Gormally Talks Cannabis in Commerce Magazine



Articles, March 5, 2019

**Brach Eichler on Multistate Cannabis Operators in Forbes**

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Articles, January 16, 2019

**Fanburg and Gormally in Forbes Magazine**  
Forbes

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News, December 5, 2018

**Fanburg Talks to Fios 1 About NJ Cannabis Bill**

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Lectures, October 24, 2018

**Establishing a Legal and Compliant Cannabis Businessaaaa**  
NJ Cannabis Summit

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Articles, October 4, 2018

**Gormally Shares Insights on Cannabis Legislation Webcast**  
northjersey.com (quoted in)

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Articles, September 24, 2018

**It's Not Just Cannabis Stocks - Salaries and Jobs in Legal Weed Are Climbing Too**  
Fanburg in Forbes on Growth of Marijuana Industry in New Jersey, (quoted in)

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Articles, September 24, 2018

**NJ Cannabis Business Opportunities**  
Gormally talks to Commerce Magazine

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Articles, September 24, 2018

**NJ Legal Weed Bill Could Be Coming Soon, and Opponents Are Making One Last Push to Stop It**  
Gormally Shares Insights on Recreational Marijuana, Northjersey.com, (quoted in)

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News, September 20, 2018

### **Gormally Shares Insights on Cannabis Legislation Webcast**

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Articles, September 20, 2018

### **Cannabis Legalization in 2018: What the Future Holds**

Gormally Shares Insights on Cannabis Legislation Webcast, The Knowledge Group

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News, September 14, 2018

### **Gormally in Commerce Magazine on NJ Cannabis Business Opportunities**

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Articles, September 1, 2018

### **Growing Business Opportunities in NJ's Cannabis Industry: A Legal Perspective**

Commerce Magazine, (quoted in)

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Lectures, August 8, 2018

### **The Dope on Dope: The Latest on Cannabis and the Opioid Crisisaaa**

NJICLE

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Articles, June 22, 2018

### **Analysis: What Proposed DOH Regs Mean**

NJ Cannabis Media.com (quoted in)

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Articles, June 7, 2018

### **Brach Eichler, Public Strategies Form Cannabusiness Consultancy**

NJBIZ (quoted in)

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Articles, June 7, 2018

### **Cannabis Collaboration: Brach Eichler, Public Strategies Impact Team Up to Help with Licensing**

ROI-NJ (quoted in)

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White Papers, May 25, 2018

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**Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity**  
Brach Eichler Cannabis Law White Paper

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Lectures, March 30, 2018

**Fanburg and Gormally on NJ Cannabis Panelaaa**

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Articles, February 12, 2018

**Brach Eichler's Cannabis White Paper Referenced on NJ.COM**  
NJ.com

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Articles, January 29, 2018

**Fanburg and Gormally in ROI-NJ on Cannabis Reform**  
ROI-NJ

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Articles, January 23, 2018

**As Legal Issues Surround Cannabis, Law Firms Get Ready**  
ROI-NJ, (quoted in)

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Articles, January 18, 2018

**6 Issues To Watch As Murphy Takes Office**

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Articles, January 13, 2018

**Will Trump Divert Funds From Anti-Terrorism To Close Pot Shops? Cannabis CEOs Hope Not**  
Fanburg and Gormally in Forbes Magazine

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White Papers, January 11, 2018

**The Business, Regulatory, and Legal Challenges — and Opportunity — of a Legalized Cannabis Marketplace in New Jersey**  
Brach Eichler Cannabis Law White Paper

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Articles, January 4, 2018

**Sessions Takes Aim On Marijuana Enforcement**

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NJBIZ (quoted in)



Articles, January 4, 2018

**#Cannabis News: Brach Eichler: Sessions' Announcement To Rescind Cole Memo Is More Symbolic Than Practical**

Investorideas.com



Articles, January 2, 2018

**Murphy's State Bank Could Solve Cannabis Business Problems, Brach Eichler Says**

Fanburg and Gormally in NJBIZ on Legal Cannabis in NJ



Articles, January 2, 2018

**Fanburg and Gormally in NJBIZ on Legal Cannabis in NJ**



Articles, January 2, 2018

**A \$1 billion marijuana windfall for New Jersey? Some say it's possible**

The Record



Articles, January 2, 2018

**Gormally in The Record on the potential for \$1 billion in revenue from legal cannabis**

(quoted in)



White Papers, December 18, 2017

**Legal Cannabis in NJ: Is This Joint Worth a Quick \$1 Billion?**



White Papers, December 15, 2017

**The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey**



Press Releases, March 27, 2017

**Bobby Kasolas Promoted to Member, Lauren Goldberg Promoted to Counsel, and Member Brian Lenker Named to Firm's Executive Committee**

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## Blog

[Cannabis Law Blog](#), December 18, 2018

**Municipal Resistance to Legal Cannabis**

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[Cannabis Law Blog](#), November 21, 2018

**Cannabis Businesses Need to Protect Their Operations from Civil RICO Liability**

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[Cannabis Law Blog](#), November 19, 2018

**Achieving Social Justice While Ending Cannabis Prohibition**

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