

## Patent, Intellectual Property & IT

### Members

- Carl J. Soranno

### Counsel

- Robert A. Kosicki
- Jonathan D. Bick
- Steven M. DiPasquo

### Associates

- Paul M. Bishop

### Jonathan D. Bick, Chair

**Intellectual property is often a firm's most valuable asset. Brach Eichler has successfully prepared, licensed, and litigated patents, trademarks, copyrights, and trade secrets on behalf of many diverse clients.** Brach Eichler specializes in Internet, medical device, and business-related patents.

Brach Eichler's Patent, Intellectual Property and Information Technology Practice integrates engineering insight with a deep understanding of business and tax law to yield a comprehensive range of intellectual property and technology legal services.

Our attorneys handle patent preparation, prosecution, and portfolio management for Fortune 500 clients as well as start-up technology companies and individual inventors. We are experienced in drafting and prosecuting U.S. and foreign patents covering inventions in a variety of technologies including computer and software, electrical, mechanical, artificial intelligence, medical device, global positioning systems, consumer electronics, digital signal processing, financial technology, business methods, and telecom.

Additionally, Patent, Intellectual Property and Information Technology Chair Jonathan Bick is a law professor and recognized authority on Internet law and a prolific lecturer and author on the subject. Complete text of more than 200 journal and law review articles published by Mr. Bick may be found at [www.bicklaw.com](http://www.bicklaw.com).

Our services include:

- All aspects of legal practice before the United States Patent and Trademark Office and the United States Copyright Office
- Providing assistance with patent, trademark and copyright registration, prosecution, licensing and litigation
- Providing Internet services, including e-commerce, privacy protection, reputation recovery, and issues related to domain names, spam, cyber crime white collar defense, and identity theft.

In the event of litigation, our attorneys formulate and execute legal strategies that are specific to the venue and designed to help our clients reach their goals within their individual timeline and budget constraints.

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## Our Promise

At Brach Eichler, we are committed to a dynamic and meaningful partnership with our clients. We move forward with a shared vision, one that is carefully crafted and thoughtfully and practically implemented. Together, we achieve success.

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## Notable Matters

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### Insights



Articles, May 23, 2019

**Brach Eichler Adds Six New Attorneys, Boosting Litigation, Healthcare, Corporate, and PI Practices**



Articles, May 23, 2019

**Jonathan Bick Discusses Client Work in the Patent and IP Space in Commerce**



Articles, December 19, 2018

**Bick in NJLJ on Repairing Your Online Reputation**



Lectures, November 28, 2018

**Employment Law and the First Amendment in 2018 and Beyond**  
NJICLE



Articles, August 8, 2018

**General Data Protection Regulation Internet Cul-de-sac Compliance Option**  
New Jersey Law Journal

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Articles, July 7, 2018

**Contract and Tort Law (Not Property) Are Required for Blockchain Property Transactions**  
New Jersey Law Journal

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Articles, October 11, 2017

**Bick in NJ.com: "Who Gets Your Digital Stuff When You Die?"**  
NJ.com

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Articles, September 27, 2017

**Bick Talks Digital Assets on NJTV**

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Articles, June 12, 2017

**Internet Legal Ethics and Client Privacy**  
Law Journal Newsletters

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Lectures, March 27, 2017

**Internet Privacy and Ethics (Professional Responsibility) for Attorneys and their Clientsaaaa**  
Worrall F. Mountain Inn of Court

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Lectures, March 19, 2017

**Internet Intellectual Property - Novel Issues and Solutionsaaaa**  
Worrall F. Mountain Inn of Court

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Articles, February 20, 2017

**Application of Bankruptcy Law to Internet Assets**  
New Jersey Law Journal

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