



Brian Peykar Counsel

Real Estate

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bpeykar@bracheichler.com

“ Brian Peykar has extensive knowledge and experience working in real estate development, finance and leasing, asset purchase and sales, and commercial leasing. ”

~ ROI-NJ®

*Results may vary depending on your particular facts and legal circumstances.

Brian Peykar represents real estate developers, investors, and lenders in a wide range of commercial real estate transactions, including multifamily, office, industrial, and retail projects in New Jersey and New York. He has extensive knowledge and experience working in real estate development, real estate finance, real estate lending, asset purchase and sales, and commercial leasing. Brian routinely represents commercial lenders in loan originations including construction and term loans. Client projects involving secured loans have included hotels, multifamily, mixed-use, and office and retail developments.

Prior to joining Brach Eichler, Brian was an associate at the Law office of Abe Rappaport, Esq. in Totowa, New Jersey.

INDUSTRIES

- Real Estate

EDUCATION

- Touro College, Jacob D. Fuchsberg Law School, J.D.
- State University of New York at Albany, B.A.

BAR AND COURT ADMISSIONS

- New Jersey
- New York
- U.S. District Court, District of New Jersey
- U.S. District Court, Eastern District of New York

REPRESENTATIVE MATTERS

Each matter handled by Brian is dependent upon the unique facts and particular circumstances. An example of successful matters handled by Brian include:

- Represented a major Northern New Jersey medical center in the acquisition of a historic building. Successfully negotiated authorization from the State Historic Preservation Office for the medical center to demolish the historic structure.
- Represented a major real estate company in the sale of a commercial strip mall for the purchase price of \$10,750,000 structured with complex seller financing.
- Represented a major real estate company in the purchase of four large apartment buildings located in Mississippi and Louisiana totaling 1,032 apartment units for a purchase price of \$159,000,000.

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PROFESSIONAL ACTIVITIES

- Member, New Jersey Bar Association
- Member, New York Bar Association
- Member, Passaic County Bar Association

Insights

[Newsletters - January 30, 2026](#)

[The 2026 Brach Eichler Real Estate Client Brief](#)

[B|E in the News - April 15, 2025](#)

[How Artificial Intelligence Is Revolutionizing Commercial Real Estate](#)

[B|E in the News - April 23, 2024](#)

[Is Rent Control Still Relevant?](#)

[B|E in the News - April 27, 2023](#)

[New NJ Law Permits Private Construction Inspections](#)

[Blogs - February 22, 2023](#)

[Approved List of Private Inspection Companies](#)

[B|E in the News - February 6, 2023](#)

[Struggling malls find new life as medical facilities](#)

[Firm Announcements & Wins - April 1, 2022](#)

[Brach Eichler LLC Promotes Ten Attorneys \(2022\)](#)

Firm welcomes eight lawyers to membership and two to counsel!

[B|E in the News - July 9, 2021](#)

[Real Estate Member Alan Hammer and Associate Brian Peykar Highlighted for Completing a \\$1.45M RE Purchase in NJBIZ](#)

[B|E in the News - April 5, 2021](#)

Our Real Estate Practice is Featured in the March Edition of Real Estate NJ as a Top Law Firm in NJ Commercial RE

Articles - May 31, 2019

Brach Eichler Closes \$1.1 Billion Real Estate Transaction