



Edward Ellersick Counsel

Litigation, Healthcare Law

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Edward Ellersick is a highly experienced practitioner in the area of No Fault Insurance, where he commonly represents medical providers against insurance carriers through PIP arbitration. He has successfully represented and recovered millions of dollars for his clients including individuals, ambulatory care facilities, hospitals, physician groups, and healthcare entrepreneurs.

He has lectured for New Jersey Institute for Continuing Legal Education concerning insurance-related matters and his highly regarded in his practice.

Prior to joining Brach Eichler, Ed spent more than 20 years of his career in the No Fault Insurance space at law firms as well as 5 years as the managing attorney for GEICO's PIP office. His experience varied prior to focusing on his No Fault Insurance practice, including general litigation, personal injury and landlord tenant matters.

Outside of the office, Ed enjoys coaching little league baseball, and he and his family are very involved in school activities, sports, and Cub Scouts, and they are supporters of numerous local charities.

INDUSTRIES

- Healthcare

EDUCATION

- Seton Hall University School of Law, J.D.
- Montclair State University, B.S.

BAR AND COURT ADMISSIONS

- New Jersey

Insights

[Newsletters - December 1, 2025](#)

Healthcare Law Update - December 2025

[Newsletters - November 2, 2025](#)

Healthcare Law Update - November 2025

[Newsletters - October 10, 2025](#)

Litigation Quarterly Advisor - Fall 2025

[Newsletters - December 26, 2024](#)

Litigation Quarterly Advisor - Winter 2025

[B|E in the News - June 11, 2024](#)

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