## BRACH EICHLER 973.228.5700 www.bracheichler.com



Edward helps clients resolve the broad spectrum of legal and business challenges that confront the healthcare industry. He has broad, yet in-depth, experience representing individual professionals, multispecialty practices, ambulatory surgery centers, health technology companies, clinical laboratories, substance use disorder treatment facilities, home health agencies, hospitals, clinically integrated networks, clinical research foundations, and other health-related businesses. He often counsels healthcare clients in addressing complex issues that arise in healthcare transactions, facility license transfers, payor audits and recoupments, and day-to-day business affairs.

Edward's prior experience includes defending healthcare providers in Medicare, Medicaid, and insurance audits, licensing and administrative proceedings, commercial litigation, and appeals. He also defended healthcare providers against claims of medical malpractice, negligence, and products liability.

#### **INDUSTRIES**

Healthcare

#### **EDUCATION**

- New York Law School, J.D.
- University of California at Berkeley, B.A.

#### BAR AND COURT ADMISSIONS

- New Jersey
- New York
- U.S. District Court, Eastern District of New York
- U.S. District Court, Southern District of New York

## REPRESENTATIVE MATTERS

Each lawsuit handled by Edward depends on its unique facts and particular legal circumstances. The following are a list of results obtained by Edward on behalf of his clients:

- Provided legal analysis and business guidance in complying with the corporate practice of medicine doctrine and the
  prohibition against fee-splitting, self-referrals, kickbacks, false claims, and healthcare fraud.
- Structured and negotiated agreements for healthcare business transactions, mergers and acquisitions, and provider integrations.
- Represented private equity companies, parent companies, and their affiliated healthcare providers in obtaining
  government approvals for facility licenses, license transfers, and relocations, as well as Medicare enrollment and
  certification.
- Assisted clients in complying with participation and reimbursement requirements under Medicare, Medicaid, and commercial health plans, and in defending their audit and recoupment demands.
- Structured agreements for performance/value-based payment program arrangements with health plans and their provider networks.
- · Advised healthcare providers and negotiated their participation agreements with commercial health plans.

### **PROFESSIONAL ACTIVITIES**

- American Health Lawyers Association
- National Association of Asian American Professionals

## **AWARDS**



\*No aspect of this advertisement has been approved by the Supreme Court of New Jersey. Click here for the Awards and Honors Methodology.

#### **Insights**

Articles - July 1, 2025

Departments of Labor, Health and Human Services, and Treasury Take Action to Enhance Prescription Drug Price Transparency

<sup>\*</sup>Results may vary depending on your particular facts and legal circumstances.

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Articles - July 1, 2025

Five New Jersey Pharmacies Settle False Claims Allegations for \$1.935 Million

Articles - July 1, 2025

Louisa Carman Medical Debt Relief Act Requirements Take Effect July 22, 2025

Articles - June 1, 2025

OIG Issues Favorable Advisory Opinion Regarding Community Health Center Outreach Activities

Articles - June 1, 2025

New Jersey Hospitals Demand that State Pay for Mandated Charity Care

Articles - June 1, 2025

Marketing Operators Sentenced for Conspiracy to Violate The Federal Anti-Kickback Statute

Articles - May 1, 2025

**OIG Issues Medicaid Fraud Control Units Annual Report** 

Articles - May 1, 2025

**HHS Undergoes Major Restructuring and Workforce Reduction** 

Articles - April 1, 2025

New Jersey Department of Health Issues Rule Waiver for Opioid Treatment Programs

Newsletters - March 31, 2025

**Healthcare Law Update - April 2025**