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Richard B. Robins Member

Healthcare Law, Litigation

973.447.9663 · 973.618.5977 Fax rrobins@bracheichler.com

66 Richard Robins has been helping my company and I for many years in different matters and I find him to be an extremely diligent and skilled attorney. He's an advisor who would answer calls at 10pm if he has to address or discuss any urgent issues. I am very thankful to have Richard in my team.

~ Sam R-M.

*Results may vary depending on your particular facts and legal circumstances.

Richard Robins represents hospitals, physicians, dentists and other health care practitioners and civil litigants in state and federal trial and appellate courts, licensure and arbitration proceedings and transactional matters. Richard also represents clients in criminal matters, including health care and kickback investigations, prosecutions, and parole disputes. He has successfully litigated actions in the New Jersey Supreme Court and other jurisdictions including complex breach of contract, employment discrimination, restrictive covenant, denial of medical staff privileges, retaliatory discharge and contested guardianship cases. Richard also represents clients in complex business and medical and dental practice formation matters including new member buy-ins, employment agreements, terminations, contract negotiations and disputes, and in disciplinary proceedings before licensing and regulatory boards. Richard moderated a panel discussion on Medical Spas at the 2023 New Jersey Healthcare Market Review in Atlantic City.

INDUSTRIES

Healthcare

EDUCATION

- American University,
 Washington College of Law,
 J.D., 1988, Summa cum laude
- Emory University, B.A., 1984, Magna cum laude

BAR AND COURT ADMISSIONS

- New Jersey State Bar Association
- Essex County Bar Association
- U.S. District Court, District of New Jersey, 1988
- New Jersey State, 1988
- U.S. Court of Appeals, Third Circuit, 1992
- New York State, 2022

REPRESENTATIVE MATTERS

Each matter handled by Richard is dependent upon the unique facts and particular circumstances. An example of successful matters handled by Richard include:

- Defeated a motion to dismiss the claims filed by the firm's clients against a major insurance company for non-payment of bills. This victory preserved thousands of claims at issue in the matter.
- Defended a physician client charged with defrauding the federal government. The client was one of many cardiologists
 accused of receiving kickbacks for steering Medicare patients to a hospital for surgery. A verdict was entered ruling in
 favor of our client on all counts.
- Richard successfully represented a cardiologist in a federal jury trial to defeat the government's claims that his client received kickbacks for referring patients to a hospital for surgery.
- In 2022, Richard represented a physician who obtained a high six figure settlement against his former employer for payments owing under their employment arrangement, and defeated the employer's claim that the physician had practiced in violation of a geographic restrictive covenant.
- Also in 2022, Richard represented a medical laboratory in federal appellate court, which reinstated several defamation
 claims on behalf of the laboratory which the trial court had dismissed while the laboratory was represented by different
 counsel.
- In addition, in 2022, Richard represented a physician in defense of a suit filed by a former employee physician alleging breach of contract, and achieved a "no pay" settlement of the claims.

PROFESSIONAL ACTIVITIES

 Richard presented "Professional Ethics and New Jersey Law Concerning the Practice of Dentistry" to the members of the Seattle Study Club. The presentation qualified for continuing education credit accredited by the New Jersey Board of Dentistry.

Insights

Articles - December 1, 2025

Feds, Pharma Companies Strike Deal for Low Cost GLP-1 Medications

Newsletters - December 1, 2025

Healthcare Law Update - December 2025

Newsletters - November 2, 2025

Healthcare Law Update - November 2025

Articles - November 1, 2025

Jersey City Hospital Suspends Non-Essential Services

Newsletters - October 10, 2025

Litigation Quarterly Advisor - Fall 2025

Articles - October 1, 2025

Medical Societies File Amicus Brief in Fifth Circuit No Surprises Act Case

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Articles - September 1, 2025

New Jersey Supreme Court Rejects Hospital Challenge to Charity Care Program

Articles - July 1, 2025

New Legislation Establishes New Jersey Public Health Institute

Articles - June 1, 2025

Aetna, Humana and Elevance Health Accused of Medicare Kickbacks and Bias

Articles - May 1, 2025

23 States Sue NNS to Stop Billions in Health Grant Funding Cuts