



BRACH | EICHLER^{LLC}
Counsellors at Law

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A shared vision

When individuals and businesses want results, they turn to the professionals at Brach Eichler. For over 50 years, the firm has successfully represented clients large and small involving a host of diverse matters.

The key to Brach Eichler's success are the close, trusted relationships it has forged with its clients, rendering advice that is business-savvy and creative, yet practical. A recognized pioneer in healthcare and real estate law, the Brach Eichler of today has evolved into a multipractice firm with 80 attorneys dedicated to serving the needs of clients across various industries.



Areas of practice

Brach Eichler's legacy of excellence and leadership is reflected in the work of its attorneys who practice in the following areas:

- Business Litigation
- Business Transactions & Financial Services
- Cannabis Law
- Copyright Agent Service
- Criminal Defense and Government Investigations
- Environmental and Land Use
- Family Law Services
- Healthcare Law
- Labor and Employment
- Patent, Intellectual Property & Information Technology
- Personal Injury
- Real Estate
- Real Estate Tax Appeals
- Tax
- Trusts and Estates



Lawyers who think like businesspeople

Businesses today need legal counsel that understands every facet of a business and is nimble enough to get to a problem resolution quickly. For both corporate and individual clients, our attorneys provide proactive guidance on all matters related to corporate and tax transaction structuring, real estate, financing, corporate governance, meaningful due diligence, and litigation. Our attorneys often work closely with our clients' accountants,

stockbrokers, insurance agents, and financial advisors to achieve the best possible results. If a client is in need of a particular resource, we employ our referral base to assist in locating and engaging other professionals who can contribute to the success of the client. Brach Eichler is known for getting deals done and matters resolved quickly, with our clients' interests well represented and always at the forefront of the process.

Our understanding of business is ingrained in our professionals and comes as no surprise. Many of our lawyers are businesspeople themselves, have deep experience in their areas of practice, and are well positioned to counsel their clients on the strategic growth and future of their enterprises.

Personalized service for the individual

We take great pride in our holistic approach and ability to successfully handle virtually any legal issue confronting a client. Our skilled and experienced attorneys have diverse backgrounds and capabilities which allow us to provide a full range of services. The firm's integrated approach adds great value—Brach Eichler's practice teams work together seamlessly to achieve our clients' overall business and personal objectives.



A legacy of service

When it comes to caring for the community, Burton Eichler, Bill Brach, and Paul Rosenberg, founders of the firm, set the tone many years ago. They strongly believed that as a respected member of the community, the firm should set an example and give back to others less fortunate. Brach Eichler's employees carry on in this spirit today, giving their time, talent, and treasure to a variety of causes they feel strongly about including the American Heart Association, Habitat for Humanity, Jespy House, New York Cares, Eva's Village, and major Jewish philanthropies, among many others.

In 2017, to mark the firm's 50th anniversary, our employees dedicated themselves to a "50 Years, 50 Acts" campaign, a year-long program that allowed employees to give back in various ways to 50 causes of their collective choosing. Twelve months later, the firm greatly exceeded its goal, having participated in over 100 volunteer activities.



Built upon a strong foundation of excellence



As the firm works steadily toward its next half century of service, its attorneys remain intensely focused on deepening their relationships with clients old and new and continuing to provide valuable insight and guidance. We believe the secret to our success is a shared vision—attorney and client working side by side toward common goals.

Since 1967, Brach Eichler has provided insightful, client-focused legal counsel. More than 50 years later, our commitment remains the same: Outstanding results for each and every client.



The future
is bright

Lauded by their peers

The deep experience and skill of Brach Eichler attorneys is not only appreciated by our clients, but by our peers as well. Thought leaders in their industries, Brach Eichler's attorneys have been recognized as leaders in their fields by several highly regarded, peer-review ranking companies, most notably Chambers USA, The Best Lawyers in America®, and New Jersey Super Lawyers. In addition, several Brach Eichler attorneys are considered among the most influential, knowledgeable, and trusted legal experts on NJ's bellwether-but-always-evolving business and regulatory environments.



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